



JASON ESPIE, AICP

PRINCIPAL AND CO-FOUNDER

REVIVESTRATEGIES

WORK EXPERIENCE

Revive Strategies LLC,
Principal and Co-founder
2022

EPR PC, Principal Planner
2018-2022

Renaissance Planning,
Project Manager 2006-2018

Institute for Environmental
Negotiation, Graduate
Associate 2004-2006

The Mountain Institute,
Program Officer 1994-2004

EDUCATION

University of Virginia
Master of Urban and
Environmental Planning,
School of Architecture, 2006

University of New York,
College at Purchase
Bachelor of Arts in World
History, Cum Laude, State,
1990

American Embassy School,
New Delhi, India. 1986

WWW.REVIVESTRATEGIES.COM

SERVICES AND COMPETENCIES

Program and Project Management ♦ Asset-based community development ♦ Revitalization and economic transitioning ♦ Inclusionary facilitation and community engagement ♦ Process design ♦ Local food systems planning ♦ Outdoor recreation and rural economic development ♦ Strategic planning ♦ Organizational development ♦ Research and analysis ♦ GIS and land use modeling ♦ Demographic and market studies ♦ Feasibility studies ♦ Multi-modal Plans ♦ Comprehensive plans ♦ Small area and corridor plans ♦ Urban planning and site design ♦ Sustainability, livability, and smart growth.

CAREER AND VALUES

Jason Espie, AICP, is the Principal and Co-founder of Revive Strategies LLC, a mission-driven, community development, planning consulting firm. He has committed his two-decade+ career to helping communities plan, manage change, assess options, craft integrated and inclusive solutions, build value, and create vibrant, resilient, and healthy places.

Jason has managed large teams on multi-year, complex federal contracts that have delivered tailored economic revitalization-oriented plans for more than 140 communities nationwide. He has demonstrated effective leadership and management skills, which evident from the many positive and sustained client relationships he has maintained over multiple contracts several years. Jason has worked in both the non-profit and private sectors, serving a wide range of public clientele including local governments, MPOs, regional, state, and federal agencies.

He strongly believes that in effective planning, people, process, and partnerships matter. Sound process design forges partnerships that strengthen collaboration and inclusion, that builds ownership and drives results. Decisions need to be informed by analysis and proof points, and solutions built on inclusive and authentic processes. When outcomes are measured by economic, social, and environmental factors, there are more widely shared, equitable, and sustained benefits.

REGISTRATIONS

American Institute of
Certified Planners
No. 023469

AFFILIATIONS

American Planning
Association Virginia Chapter
Board of Directors,
Treasurer

SKILLS

Office 356 Suite, Adobe
Creative Suite (Photoshop,
Illustrator, InDesign,
PremierePro), ArcGIS,
Community Viz (land use
modeling), Web design

COMMENDATION

"I've been absolutely impressed in the ways that you were able to optimize each and every workshop (including the pre- and post-work). Particularly, during the times when it seemed as if a community may have lost enthusiasm. You were able to restore the momentum and make a workshop as worthwhile and valuable as it could be."

– Karl Hacker, USDA AMS

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PROGRAMS MANAGED

Recreation Economy for Rural Communities Planning Assistance Program, 2019-2020, contract of \$318k, 10 communities served and toolkit created. 2021-2022, contract of \$564k, 13 communities being served, and other tasks. Client: US EPA Office of Community Revitalization, USDA Forest Service, Northern Border Regional Commission.

<https://www.epa.gov/smartgrowth/recreation-economy-rural-communities>

Local Foods, Local Places Technical Assistance Program, 2012-2021, multiple contract awards totaling nearly 3 million in services to 125 communities nationwide, focusing on the intersection of local food and placemaking. Client: US EPA Office of Community Revitalization, USDA Agricultural Marketing Division

<https://www.epa.gov/smartgrowth/local-foods-local-places>

Building Blocks for Sustainable Communities Program, 2019-2020 contract of \$144k to serve six communities develop solutions for neighborhood reinvestment and green and complete streets. Client: US EPA Office of Community Revitalization

<https://www.epa.gov/smartgrowth/building-blocks-sustainable-communities>

Small Town Revitalization for Sustainable Communities in Appalachia Pilot Program, 2012-2014, three contracts of more than \$350k, serving 15 communities, mostly rural, small town revitalization efforts across Appalachia. The methodology of community action planning that is used for most of the previously mentioned EPA programs was developed here. Client: US EPA, Appalachian Regional Commission

<https://www.epa.gov/smartgrowth/livable-communities-appalachia>

Projects Managed from Proposal Submission to Completion

- Sub-Area Plan for the Historic Court House Village – Gloucester, Virginia
- Envision Front Royal: Comprehensive Plan – Town of Front Royal, Virginia
- US 70 Corridor Study - French Broad River Metropolitan Planning Organization – Black Mountain, North Carolina
- Harrisonburg Transit Study – Central Shenandoah Planning District Commission
- Randolph County Housing and Bus Transit Study – Randolph County Housing Authority
- Greene County Multimodal Corridor Study US 29/US 33 – Thomas Jefferson Planning District Commission
- Plan – Smart Growth Partnership of Westmoreland County

PROJECTS SUPPORTED

These are projects that Jason contributed to either as a task leader, deputy project manager or senior technical analyst while working at either Renaissance Planning Group (2006-2018) or EPR PC (2018-2022). Support included GIS, land use modeling, process design and public engagement facilitation, report authoring, or other needs.

Comprehensive and Small Area Plans

- Greenprint and Comprehensive Plan – City of Clearwater, Florida
- Local Government Assistance for Urban Development Areas – Virginia Department of Transportation, numerous municipalities
- Comprehensive Plan Update, Scenario Planning – Chesterfield County, Virginia
- Route 58 Economic Development and Land Use Plan – Isle of Wight County, Virginia
- US Route 30 Master Plan – Westmoreland County, Pennsylvania.

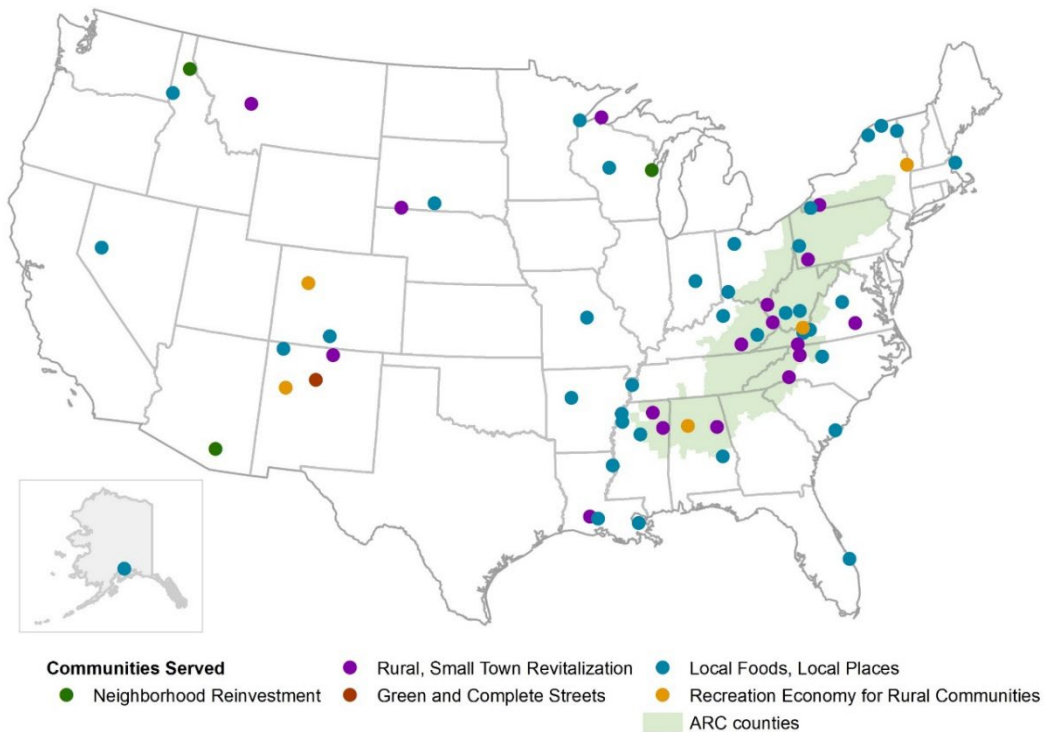
Land Use Scenario Planning

- Comprehensive Plan Update – James City County, Virginia
- HRTPO Regional Connectors Study – Hampton Roads Transportation Planning Organization
- Comprehensive Plan Update, Scenario Planning – Chesterfield County, Virginia
- Livable Frederick Scenario Planning and Comprehensive Plan Update, Frederick, Maryland
- South West Area Study - Capital Area Metropolitan Planning Organization, Raleigh, North Carolina
- 2035 Metropolitan Transportation Plan - Midland Odessa, Texas
- Envision 2035 Long Range Transportation Plan – North Florida Transportation Planning Organization, Jacksonville, Florida

- Central Virginia 2035 Long Range Transportation Plan Update – Region 2000 Regional Development Scenario – Regional Planning Commission of Greater Birmingham

Multimodal Transportation Plans and Analytics

- NC 50 Corridor Study - Capital Area Metropolitan Planning Organization
- Transit Oriented Development Policies – Jacksonville Transportation Authority
- Broad Street Corridor Rapid Transit Alternatives Analysis/Environmental Assessment – Virginia Department of Rail and Public Transportation
- I-395 Express Lanes Study – Virginia Department of Transportation
- Countywide Transit Network Study - Fairfax County Department of Transportation
- Dulles Toll Road Independent Economic Analysis – Metropolitan Washington Airports Authority
- I-66 Outside the Beltway Traffic and Revenue Study Economic Analysis and Land Use Forecasting – Virginia Department of Transportation
- Richmond Road Corridor Plan – Virginia Department of Transportation
- Multimodal System Design Guidelines – Virginia Department of Rail and Public Transportation, Richmond, Virginia
- NC 50 Corridor Study - Capital Area Metropolitan Planning Organization
- Intercounty Connector Revenue Study – Maryland Transportation Authority
- Economic Analysis and Forecasting – Florida’s Turnpike Enterprise



70+ communities Jason has served through EPA supported technical assistance 2012-2022